



Golden Triangle Rotary Camp Enterprise -  
*For Enterprising Young Minds!*

## 2016 CAMP ENTERPRISE PROGRAM

### Day 1 – Tuesday, May 10, 2016

Time	Program	Speaker	Host Club
8:30 a.m.	Arrival and Registration	Room Assignments/Student Kits	Kitchener Waterloo
9:30 a.m.	Welcome and Opening Remarks	Dave Thomas Donna Graham & Arlene McDonald	Camp Committee
9:45 a.m.	Rotary District Welcome	Will Pugh, Governor 2015-2016	Rotary International
10:00 a.m.	Keynote Speaker	Hongwei Liu Founder and CEO MappedIn	Kitchener Westmount
10:45 a.m.	Refreshments		
11:00 a.m.	Icebreaker	Larry Olney	Cambridge North
11:30 a.m.	Group Photograph	Bob Housser	Guelph Trillium
12:00 noon	Lunch		
1:00 p.m.	Marketing Me!	Toni Veiledal (McDonald Green)	Guelph Trillium
2:15 p.m.	Refreshments		
2:45 p.m.	Team Building - Train on Track	Patsy Marshall	Guelph Trillium
4:00 p.m.	Values in Business	Tom Maher, Johnson & Johnson	Guelph Trillium
6:00 p.m.	Dinner Meeting	Rotaract - Getting Involved Rotarian Jim Wadleigh	Rotaract & Camp Rotarians
8:00 p.m.	Speed Networking and Fellowship/Pizza	Ron Mackinnon	Fergus Elora
11:30 p.m.	Room Check	(LIGHTS OUT AT MIDNIGHT!)	Chaperones

### Day 2 - Wednesday, May 11, 2016

Time	Program		Host Club
7:00 a.m.	RISE and SHINE!		
8:00 a.m.	Breakfast		
8:50 a.m.	Social Entrepreneurship	Crista Renner	Guelph Rotary Club
10:00 a.m.	Refreshments		
10:30 a.m.	The Business of Marketing	Brent Barr	
11:45 a.m.	Business Planning - Introduction	Frank Scott	Guelph Wellington
11:45 a.m.	Working Lunch		
12:45 p.m.	Developing Business and Marketing Plans	Brent Barr	Guelph Wellington
2:45 p.m.	Refreshments		
3:15 p.m.	Business Planning - Team Exercises	Martin Van Dam, Frank Scott, Frank McCowan, Dan Kelley and students	Guelph Wellington



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## 2016 CAMP ENTERPRISE PROGRAM

### Day 2 - Wednesday, May 11, 2016 (continued)

Time	Program		Host Club
5:00 p.m.	Dinner		
6:00 p.m.	Business Plan – Team Presentations	Moderator: Dan Kelley Timer: Frank Scott	Guelph Wellington
8:30 p.m.	Refreshments		
8:45 p.m.	Business Plan - Critiques	Anita Hansra, Bank of Montreal Bonita Hansra, Bank of Nova Scotia	Guelph Wellington
11:30 p.m.	Room Check	(LIGHTS OUT AT MIDNIGHT!)	Chaperones

### Day 3 – Thursday, May 12, 2016

Time	Program		Host Club
7:15 a.m.	RISE and SHINE!		
8:00 a.m.	Breakfast		
8:30 a.m.	Pack and Organize Room for Check Out		
	Check Out / Key Return	<b>Students with last name A-M</b>	
9:00 a.m.	"The Story of Two Brothers"	Dave Wessinger CTO PointClickCare	Kitchener Westmount
9:45 a.m.	Refreshments		
10:00 a.m.	Management/Labour Relations Exercise	Dan Yanke	Kitchener Grand River
11:45 a.m.	Entrepreneurship	John Rochetta, "The Beat Goes On"	Cambridge North
12:30 p.m.	Lunch /		
	Check Out / Key Return	<b>Students with last name N-Z</b>	
1:15 p.m.	"The Business Game"	Moderator: Dave Thomas	Cambridge North
2:30 p.m.	Refreshments		
2:45 p.m.	"The Business Game" - Continue and Recap		Cambridge North
3:30 p.m.	Rotary District Farewell	Kathi Dick – Delegate for Rotary District Governor Elect 2016- 2017	
3:40 p.m.	Closing Ceremonies	Kathi Dick and Dave Thomas	
4:10 p.m.	Departure		